



KASHIYATRA'20

THE ANNUAL-SOCIO CULTURAL FESTIVAL

INDIAN INSTITUTE OF TECHNOLOGY (BHU) VARANASI

ABOUT US

Kashiyatra, the Annual Socio-Cultural festival of IIT BHU Varanasi is a three day fiesta, aimed towards mesmerizing everyone with enchanting literary, musical and artistic events. It is north India's largest cultural festival. IIT BHU rests within Asia's biggest residential university, BHU in the holy city of Varansi. Varanasi, the eternal city, houses a plethora of traditions and has an ecstatic blend of cultures of myriad races. IIT BHU has been nationally acclaimed for imparting technical knowledge in diverse fields and has recently concluded it's centenary celebration, which makes this edition even more special.

WHY KY?

Kashiyatra is a mega event which proudly boasts of a footfall of over 70,000 students from all over the country. This will be an ultimate platform for you to showcase your talent. Kashiyatra also boasts of mesmerising Pronites, wherein famous professionals from across the globe will entertain you. Besides these, there are a lot of goodies and cash prizes to be won, so pull up your socks and get ready for the spellbinding journey!



**60+
EVENTS**

**350+
COLLEGES**

**70,000+
FOOTFALLS**

**FOLLOWING AROUND
THE GLOBE**

15 LACS
REACH

80K+
LIKES



4K+
FOLLOWERS

50K+
VIEWS

**EXPANDING
BEYOND THE LIMTS**

ABOUT VARANASI



Varanasi, the cultural capital of India, is famous for its ghats and the archaic charm that the city exudes. The 'Banarasi Galliyan', the unique lifestyle of its people, its cuisines turn Varanasi into something bigger than a mere city. They turn Varanasi into a feeling, that finds a place in one's heart. So come, and experience this feeling come alive during Kashiyaatra!



ABHINAY

THE DRAMATICS EVENT

Abhinay is the event where participants showcase their dramatic and theatrical skills. Many sub-events come under the umbrella of Abhinay, which give ample opportunities to budding artists to portray their emotions through various acts on stage. Moreover they also provide a very effective platform to highlight the social taboos and issues that plague our society in a bold and vivid manner.



BANDISH

THE INDIAN MUSIC EVENT

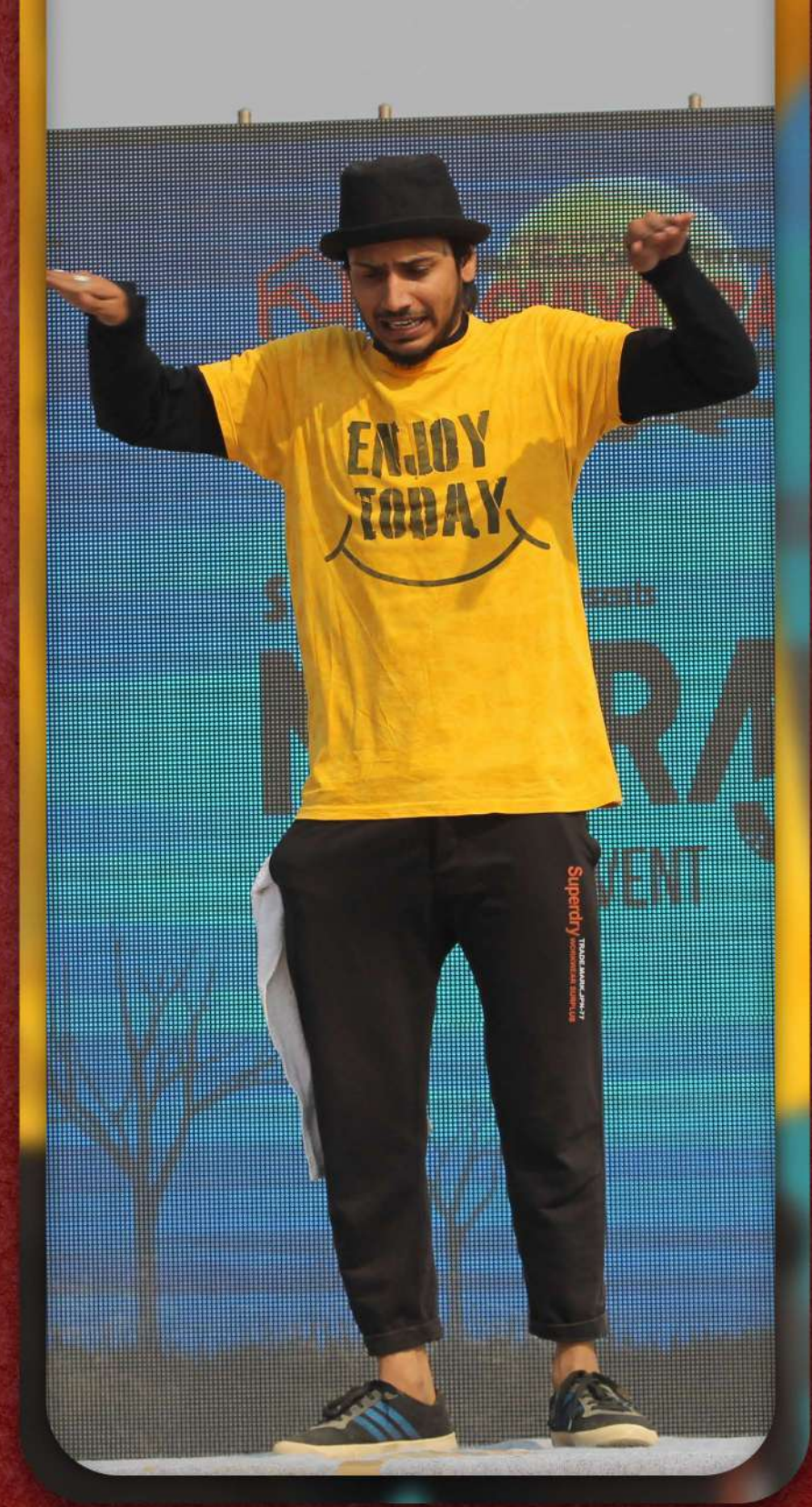
Bandish is an event that brings together the myriad hues of Indian Music. It seeks to bring out the budding maestros of Indian music who can mesmerize the audience with their musical brilliance. Its various events include solo singing, duets, band performances, and original compositions. It is the perfect platform for any music enthusiast to witness and perform in front of a massive audience.



CROSSWINDZ

THE WESTERN MUSIC BAND EVENT

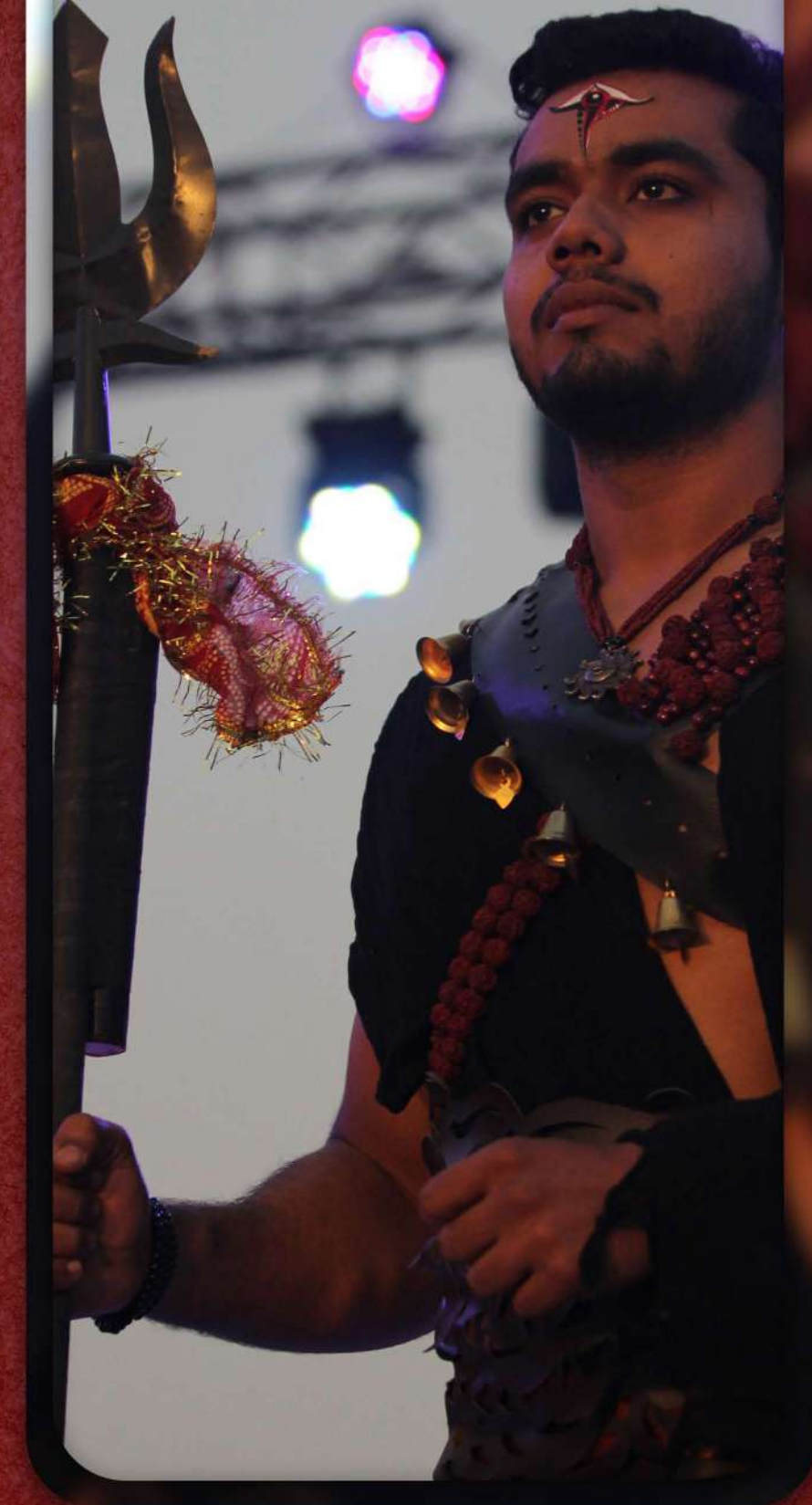
Crosswinds is the western music event which is a remarkable blend of different genres of rock and metal music. The bands that perform on the stage of Crosswindz always leave the crowd yearning for more. It witnesses a massive audience as it offers an enthralling experience full of headbangs, fast riffs, melodious intros and soulful outros! Looking forward to see you there!



NATRAJ

THE DANCE EVENT

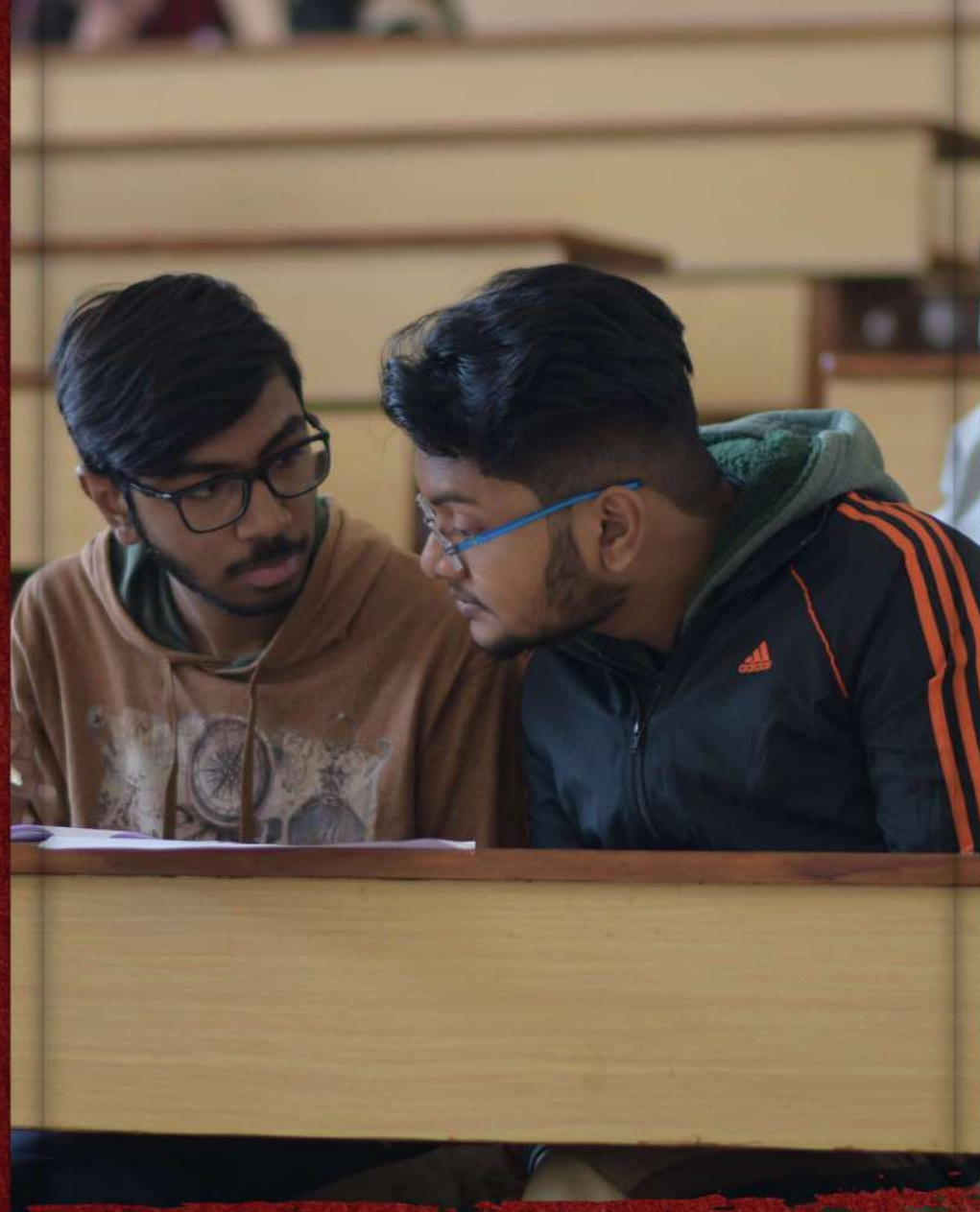
Natraj is a dance competition aimed at providing the best platform to young as well as experienced dancers to show their talents. Their smooth transitions, awesome moves and breathtaking stunts never fail to enchant the audience! Natraj includes various events like a group dance, solo performance, duet and folk dance. Do not miss this one!



MIRAGE

THE LIFESTYLE EVENT

Mirage is a lifestyle event which aims to unveil the latest trends of the fashion industry. This glamorous event comprises of models hitting the ramp in trending fashionable attires, showcasing the best works. Their confidence, attitude, and the way they handle themselves leaves the audience in awe!



ENQUIZTA

THE QUIZ EVENT

Enquizta is a quiz competition which jogs our gray matter. The quiz event boasts of enthusiastic participation from all nooks and corners of India. The event consists of quizzes like the Great India Quiz and is a test of zeal, knowledge, skill and determination.



SAMVAAD

THE LITERARY EVENT

Samvaad is a competition comprising of bilingual debates, elocution, extempore speeches and creative writing events. This event follows the dictum that states that words are the most profound way of expressing emotions and ideas. Samvaad is bilingual in nature and sees an exchange of highly intellectual ideas. So put on your thinking caps, and get ready for this literary delight!



TOOLIKA

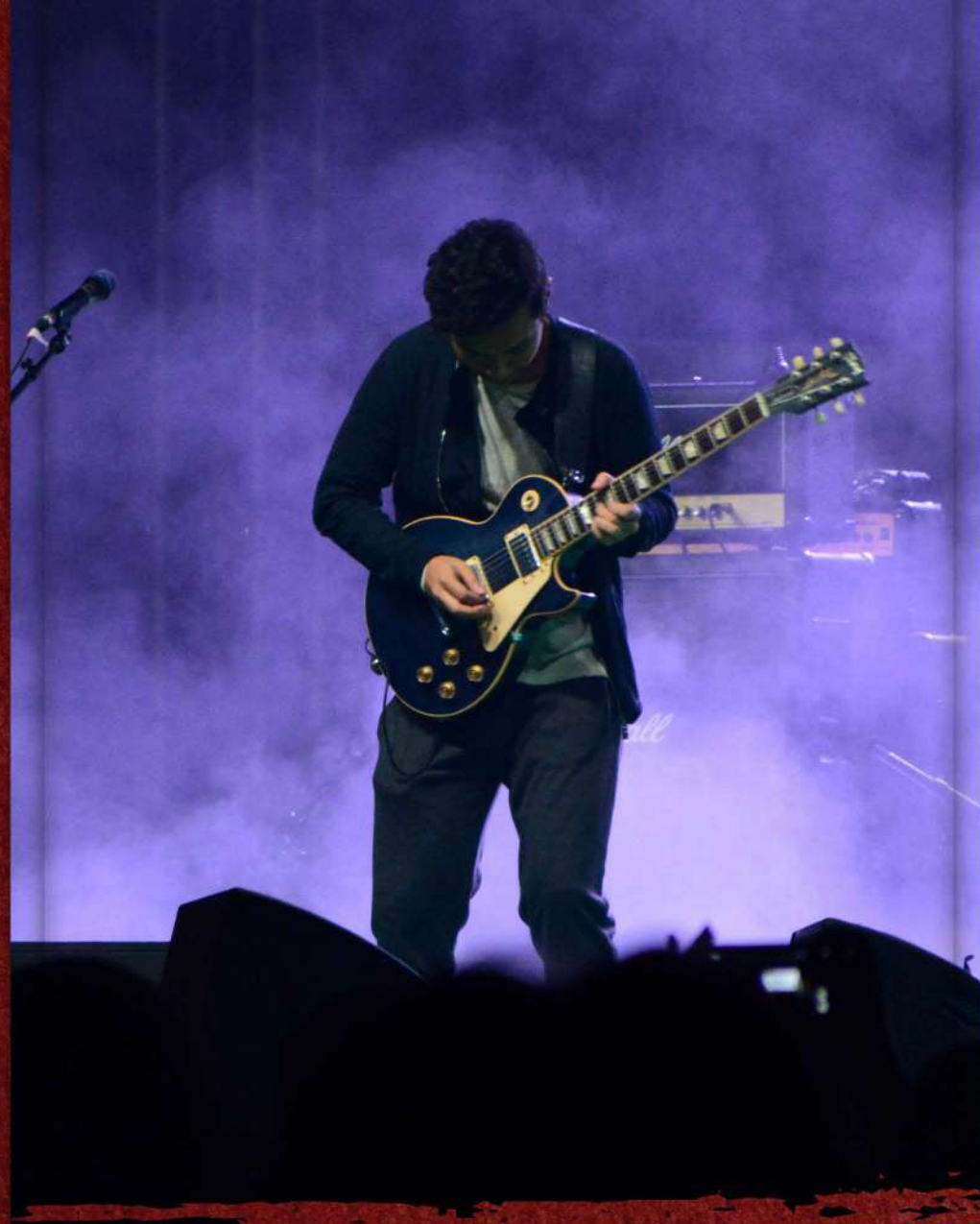
THE FINE ARTS EVENT

Toolika, the fine arts contest of Kashiyaatra, fosters the magic of art. It is a competition that illuminates the beauty and elegance of various art forms, and encourages their fusion to give birth to new creative styles. It boasts of several creative events like T-shirt painting, paper dress making, blow painting, soap carving and many more. So ignite your artistic passion, and get those paintbrushes ready!



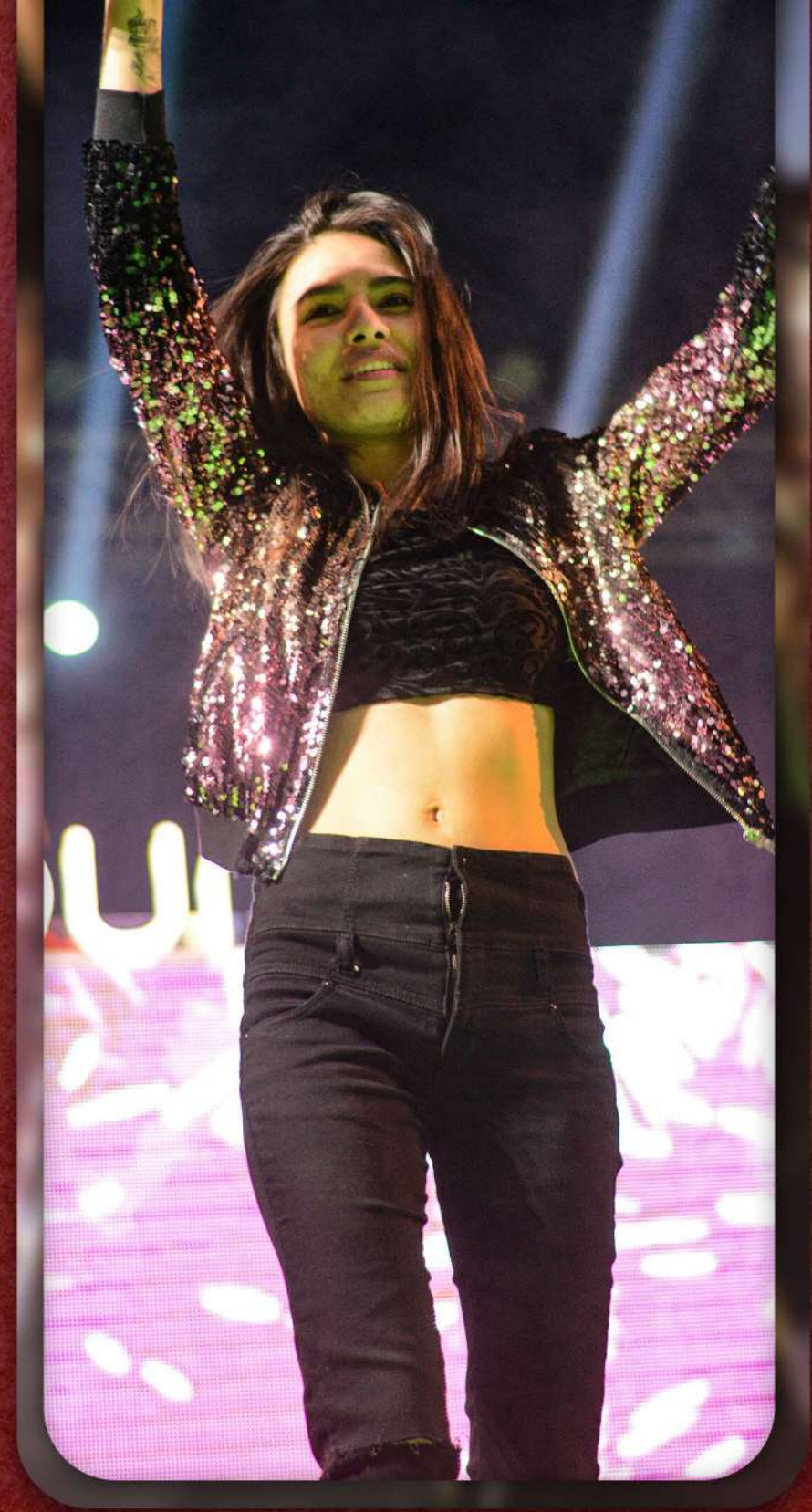
BOLLYWOOD NITE

The Bollywood Nite of Kashiyatra attracts an array of wonderful performers and artists creating memorable melodies which leaves you wanting for more. The stage of Bollywood nite at Kashiyatra has witnessed many famous bollywood singers like Amit Trivedi, KK, Sachin-Jigar, Lucky Ali, Nikhil D'Souza, Javed Ali in the previous editions. Who doesn't like to unwind with catchy Bollywood tunes anyway?



FUSION FIESTA

From the captivating symphonies of Indian music to the frantic head-banging, get ready to experience it all at once during the Fusion Fiesta in Kashiyaatra, with the likes of The Local Train, TRAP, Euphoria, Mindshift, Astitva, Undying Inc, and many other extraordinarily accomplished performers performing in it. So get ready for this wonderful display of musical brilliance, which is guaranteed to rejuvenate you!



EDM NITE

Electronic Dance Music, which is one of the most popular forms of party music, coupled with the enormity of Kashiyaatra is a potent combination for an intense adrenaline rush! With the likes of Divine, Zephyrtone, Zaeden, Anish Sood and many others having performed in the EDM Nite in Kashiyaatra, it'll only get bigger this year. So get ready for a night of unending excitement and foot-tapping music!



INTERNATIONAL CARNIVAL

Kashiyatra hosts guest performers from all over the world. Kashiyatra 17 saw the performance from the famous Swedish band, Mindshift who have visited India for the first time for KY'17. There were also acts featuring international artists like ABout The Malaysian Beatboxer, Tiny Fingers Irish circus Squarehead Productions, the Odissi dancer Ileana from Italy and many more such foreign artists



INFORMALS

At Kashiyaatra, many informal events are organized. They do not require any prior preparation and are major crowd pullers. Some of the events that were hosted last time were human Foosball, dumb charades, dare game, poker night, zorbing, arrow shooting and sumo wrestling. All these witnessed participation in large numbers from both the participants as well as students of the college.



PRE-EVENTS

There are many events which precede Kashiyaatra and set the stage for it. Some of them are Bliss—an interschool competition, MUN - Model United Nations, Treasure hunt, DJ Night, Banaras Bazar and a variety of online events like 'Selfie with Sister', 'Groupie', 'La Diva' and 'Stud Hunt'. These events pump up the spirits of the students and set the tempo up in the days leading to Kashiyaatra.

SOCIAL CAMPAIGNING



Kashiyatra, in association with Kashi Utkarsh—a club of student volunteers of IIT BHU—works against various social problems to shape our society into a healthier and a better educated one. Various social awareness programs are organised which include "Run for a Cause" to spread awareness about cancer among the masses, blood donation camps among many others. The children of the deprived sections are also taught the basics of Science and Math by organising weekly camps in their localities.

PAST CELEBRITIES



DIVINE



KK



AMIT TRIVEDI



SACHIN - JIGAR



THE LOCAL TRAIN



ZEPHYROUS



JAVED ALI

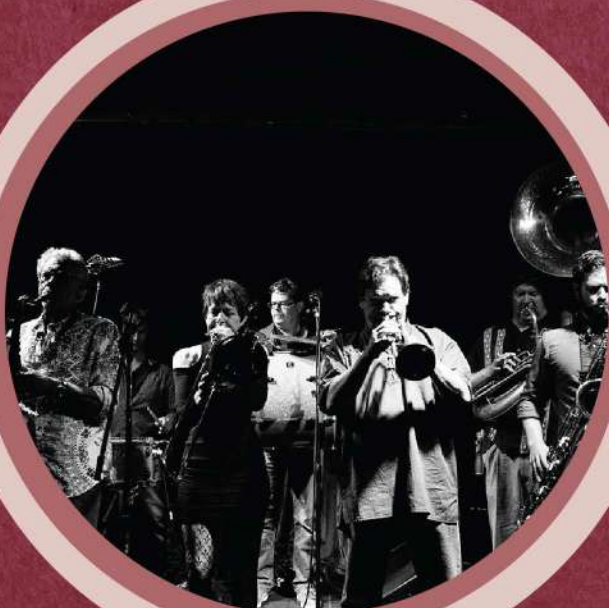


LUCKY ALI

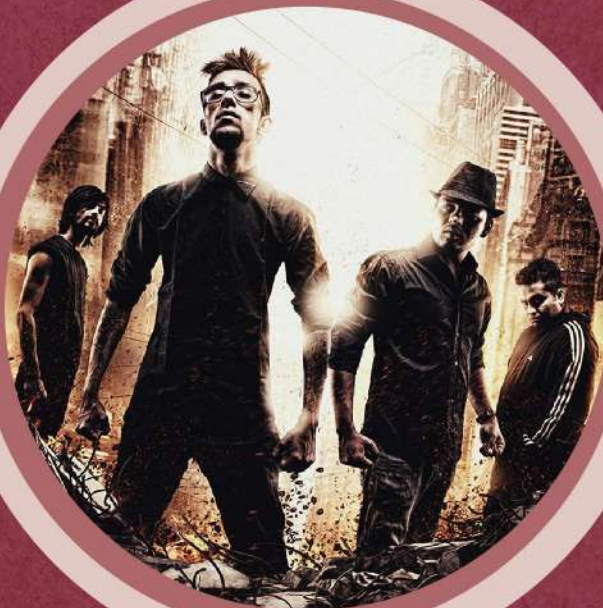
PAST CELEBRITIES



NIKHIL D'SCOUZA



EUPHORIA



UNDERGROUND
AUTHORITY



MINDSHIFT



SUMIT ANAND



PANKHURI GIDWANI



THE TRAP



AKASH GUPTA

TESTIMONIALS



“ RIGHT FROM THE BEGINNING TILL THE END THE CROWD PARTICIPATION WAS AMAZING.THIS IS DEFINATELY ONE OF THE BEST CROWDS WE HAVE COME ACROSS. ”
AMIT TRIVEDI



“ IF I HAD TO DESCRIBE MY EXPERIENCE IN ONE WORD IT WOULD BE SIMPLY EXCEPTIONAL ”
KRISHNAKUMAR KUNNATH (KK)

“ I WILL PERFORM HERE DAY IN AND DAY OUT. THE ATMOSPHERE HERE IS AMAZING. ”
NIKHIL D'SCOUZA



“ GREAT ENERGY!, SUPERB ATMOSPHERE!, AMAZING CROWD!, BHOT HARD!! ”
DIVINE



TESTIMONIALS



“ GREAT EXPERIENCE. WOULD LOVE TO PERFORM HERE AGAIN. ”
THE TRAP



“ THE CROWD WAS REALLY ENTHUSIASTIC. LOVED THE CHEERFUL ATMOSPHERE. ”
AKASH GUPTA



“ LOVELY MEMORIES, EVERY MOMENT WAS MAGICAL. WE HAD A BLAST ”
SACHIN JIGAR



“ YOU GAVE US ONE OF THE BEST NIGHTS OF OUR CAREER. ”
PALASH , EUPHORIA

THE JOURNEY BEGINS!

KASHI YATRA

MARUTI  SUZUKI



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Sharad Ghodke
8962851919
sharad.dghodke.mec17@itbhu.ac.in

PUBLICITY TEAM

Utkarsh Dwivedi
78880439042
utkarsh.dwivedi.mec17@itbhu.ac.in